

**Doctoral School in
Accounting, Business Administration and Governance**
Second Year Student in “Public Management and Accounting”

Course "Governance in the Public Sector"

Prof. Sven-Olof Collin
(Sven-Olof.Collin@hh.se)

Halmstad University, Sweden
School of Business and Engineering

Time:

21 September 2009 (13.00 – 17.00) Lecture 1.
22 September 2009 (13.00 – 17.00) Lecture 2.
23 September 2009 (13.00 – 17.00) Lecture 3.

Credits: 2

Course objectives:

The objective of the course is to bring the participants an understanding of governance, with specific emphasis on system governance and corporate governance in the public sector.

At the end of the seminar students attending the course should be able to:

- describe and understand the concept of corporate and system governance
- describe and understand specific forms of governance, especially managed market, partnerships and corporations
- have a basic knowledge of national and institutional differences
- analyze public sector governance through applying the theories and concepts of system governance and corporate governance
- assess the function of governance and the impact of different governance forms in the public sector

Structure and content of the Course:

Lecture 1. System governance

- 1.1 Introduction of corporate governance
- 1.2 Mechanisms of governance
- 1.3 Entrepreneurship
- 1.4 Governance strategy and system governance
- 1.5 Assignment: A governance mechanisms from your experience

Readings:

- Collin, S.-O. (2007), 'Governance strategy: a property right approach turning governance into action'. *Journal of Management & Governance*, 11:215-237.
- Collin, S.-O. & Smith, E. (2007), 'Window of entrepreneurship – Explaining the influence of corporate governance mechanisms on corporate entrepreneurship in two riding schools', *The International Journal of Entrepreneurship & Small Business*, 4(2):122-137.
- Blank, V., Collin, S-O, Tagesson, T. & Broberg, P. (2008), Explaining municipal audit costs with emphasis on governance, presented at the 2008 American Accounting Association

conference, Aug. 2008, 3-6, Anaheim, CA. Department of Business Studies, Kristianstad University College.

Lecture 2. Governance through managed markets & partnership. Institutional variance

- 2.1 Student presentation of the Monday assignment
- 2.2 Governance through markets
- 2.3. Governance through partnership
- 2.4. Institutional variance
- 2.5. Assignment: A specific Italian governance

Readings:

- Collin, S-O (1998) In the Twilight Zone - a Survey of Public Private Partnerships in Sweden, *Public Productivity & Management Review*, 21, 272-283.
- Collin, S-O & Hansson, L. (2000), 'The propensity, persistence and performance of public-private partnerships in Sweden', in *Public-Private Partnerships*, (ed.) Osborne, S. Routledge:London, pp. 201-218.
- Collin, S.-O. & Smith, E. (2008), 'Democracy and private property: Governance of a three party public-private partnership', *Public Organization Review*, 8:53-68.
- Collin, S-O & Vagnoni, E. (2002) 'The governance of voluntary work in the public sector: Institutional differences and invariant traits', *Journal of Management and Governance*, 6(4), pp. 323 - 341.

Lecture 3. Governance through corporations. Summary

- 3.1. Student presentation of the Tuesday assignment
- 3.2 Corporations in the public sector
- 3.3. Summary of public sector governance
- 3.4. Examination assignment

Readings:

- Collin, S-O & Tagesson, T. (forthcoming), 'Governance strategies in local government: A study of the governance of municipal corporations in a Swedish municipality', *International Journal of Public Policy*.
- Collin, S.-O., Tagesson, T., Andersson, A., Cato, J. & Hansson, K. (2009), 'Explaining the choice of accounting standards in municipal corporations: Positive accounting theory and institutional theory as competitive or concurrent theories', *Critical Perspectives on Accounting*, Vol 20, 141-174.
- Collin, S.-O. (2006) 'Corporate Governance in Action: Governance Strategies of Municipal Corporations in Sweden', in *La Governance nei Gruppi di Interesse Locale*, (eds) Grossi, G. & Mussari, R.. CEDAM:Padova, pp. 141-176

The learning concept:

The course consists of several components:

- lecturer's input through descriptions and explanations of concepts and theories
- case work where the students apply the concepts and theories on data from their own studies and/or experience
- seminar reflections and discussions based on the lecturers and the students input

Different forms of student's presentations:

- Seminar presentation

- Seminar discussion
- Case analysis
- Written final report

Assignment: Participants are requested to write a final report in the form of a short paper (maximum 2.000 words) concerning a specific research issue of their choice, based on the course literature, lectures and seminar discussions.

Location:

Meeting Room of Department of Business and Social Studies, University of Siena, Piazza San Francesco, 8